

# PRODUCTIONPARADISE

## TESTIMONIALS



### **Ulrike Jürgens, Art Buyer, Scholz & Friends, Hamburg**

"The Production Paradise directory provides a clear overview of the international photographic industry. You get comprehensive information about agents, production companies, studios and locations - and of course, photographers! Production Paradise provides a high-class selection, and furthermore in a beautiful layout. Really worthwhile!"

### **Hilary Moore, Photographer, London**

"Although a tad sceptical at first, I was pleasantly surprised to find that visits to my website trebled within the first two weeks of launching. Needless to say, Production Paradise has proved to be a great medium through which to showcase my work, and I have received positive feedback and interest from both new and existing clients. Definitely worth doing!"

### **Julia Gaentzsch, Art Buyer, KNSK, Hamburg**

"When I first found out about [www.productionparadise.com](http://www.productionparadise.com) I realised immediately how useful this page could be for our Art buying. The website is structured very well, which makes it easy to find exactly what I need."

### **Sabine Patze, Art Buyer, Leo Burnett, Frankfurt**

"I use [www.productionparadise.com](http://www.productionparadise.com) a lot as a resource for my work, and receive both the Spotlight and Showcase newsletters. Production Paradise is a helpful tool for Art Buyers, and personally I find Spotlight Magazine very useful. You get a well structured and nicely presented overview of each artists' work with the first click, and with the second you jump directly to the artist's website - instantly accessing the essential information."

### **Angela Woods, Photographers' Agent, London**

"Production Paradise has proved an unbelievably useful tool for reaching out to my current client base and well beyond. At first my photographers weren't convinced, but now they keep asking me when the next issue is coming out as they know the exposure of our work cannot be beaten by anything else on the market. Visits to the site always rocket after we've been featured with Production Paradise."

### **Stephanie Marks, 20th Century Fox, Los Angeles**

I googled a European photographer that we are interested in working with. His name came up on [www.productionparadise.com](http://www.productionparadise.com) in one of their Showcases. And with the 'out-of-their-way' help from the members of Production Paradise, they put me in contact with the photographer. Great, thank you! A good source is all you need.

### **Kim Handley, George Productions, NYC**

"I was amazed and thrilled when I got hired through Production Paradise. Finally advertising that actually worked with immediate gratification! It never happened to me before ..."

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### **Dawn Moretti, The Moretti Agency, London**

"Production Paradise has been extremely helpful with promoting us. They have been the consummate professionals, always offering help and advice and providing an excellent service. We have already had enquiries from overseas after appearing in Production Paradise and we've recently provided locations and production in Scotland for a team from Athens. Thanks very much for your help and look forward to doing future business with PP!"

### **Sandra Brahm, Account Supervisor, Publicis, Hamburg**

"The Online Directory [www.productionparadise.com](http://www.productionparadise.com) has shown to be very useful for my work. The features and tools are fantastic, especially "add to lightbox". The new international search engine is pretty fast and gives you the perfect overview. A fine full-service one-stop-shop, I would really recommend it!"

### **Charlotte Morgan, Morgan Lockyer, London**

"Directly following our images being put up on the premium position of Production Paradise our website traffic increased by 60% with another 400 hits coming as a direct result of the Spotlight International Photographers Agents mailing. Definitely an immediate way to get the photography out to industry decision makers. Thank you."

### **Sophia Gholz, SGM Productions, NYC**

"Our listing on Production Paradise has more than paid for itself. We are so happy with the amount of attention our company has received as a result. In fact, just a couple of weeks ago we were contacted by a magazine looking for location scouting services which then turned into full service production and what looks to be a long lasting relationship. When asked where they found us they said: Production Paradise! Production Paradise is a vital tool for anyone in the industry both as a reliable resource and PR."

### **Regan Watson, Medita Locations, Barcelona**

"We have had a good response thanks to Production Paradise. You reach clients abroad that we don't normally reach, some of whom have contacted us regarding location scouting. We hope we can continue working together!"

### **Objectiv-Agentur für Photographen, Tine Kujawski**

"Thanks for creating this brilliant platform. It's not just an very efficient way to be represented at production paradise, thanks to the quantity AND quality of links it's also the first place we look for all kinds of research."

### **Howard Kingsnorth, Photographer, London**

"I used Production Paradise's new feature to send my recent SHOWCASE feature to a list of prospects email addresses... within one day, I had two calls to see the book, and a quote to prepare. Thank you for an easy and useful little marketing tool!"

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### **Hotel Condes (Miguel Ángel Puerta), Barcelona**

"We have got more than 100 room nights after three months through Production Paradise. A single Production Team (Models, Make Up artists, Stylists, Art Director, Photographer, Production Crew etc.) generates easily 50 room nights during one Production stay of several Production days."

### **Christine Hanscomb, Photographer, London**

"I have found Production Paradise to be a thoroughly professional and effective organisation. They invariably get excellent results for me."

### **'See what you mean' @ moseleywebb – Multimedia, UK**

"We used Production Paradise to help find good filming studios at short notice in London. Great service. Rang up for a recommendation. Love the fact that it covers so many different countries. And no time-wasting passwords required!"

### **Movie Ventures (Ines Almira King) Amsterdam, Hamburg**

"Your website is very helpful and super easy to use. It would be great to have it for all locations worldwide!!!"

### **Setup Productions (Pierre Mallmann), Barcelona, Mallorca**

"Being in productionsparadise.com signified a great change in reaching clients through our website. The fact that our URL is linked with productionparadise increase hits by potential clients each time we appear in SHOWCASE. On a local level, the concept of productionparadise works much better than the European or worldwide directories, for theirs has much more quality control and is supported by the people who run it. Big thanks to Production Paradise."

### **Lorentz Gullachsen, Photographer, London**

"Getting an endorsement from me is as hard as me having a day without a 'glass' of wine. But, I think Production Paradise is a great way of keeping in touch with the industry. My current projects are seen and I am getting those important hits on my website."

### **Sabine Waltz, Artbuyer, RTS Rieger Team, Germany**

"Production Paradise is great. The website is among my favourites because it is extremely helpful when searching for talent, especially photographers."

### **Mary Pratt, Mission Photo Production, NYC**

"I am quite pleased how Production Paradise is working for me. Lately I've had a few people contacting me via Production Paradise. People really like the features you do and use it as resource. Looking forward to more good connections!"

### **Jean Cazals, Photographer, London**

"Production Paradise offers impressive listings and helpful comments. Your set up is excellent, and responses are instant after each Spotlight. The quality of the images are very good too, which for people like me is highly important."

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### **Kim & Jodi - Process Photographers' Agents, London**

"Production Paradise has been an extremely useful tool in advertising our services and also in our search for extra expertise. A great online directory and one we refer to frequently."

### **Pablo Vicente Photography, Barcelona**

"I love your Online Directory! I didn't know there was such quality in the city! I keep coming back to visit everyday now!"

### **Frank Herholdt, photographer**

"I have found the list compiled by Production Paradise to be extremely useful. I particularly found the studio listing to be very comprehensive and helpful. My assistant who will shortly be looking for an agent, found the agents list useful as well. I also find the foreign city lists useful should I get the opportunity to shoot in any of those locations. Carry on with the good work, you are an asset to the Photographic Community!"

### **Spot Professional Lightservice (Boris Pokorny), BCN-Mallorca-Malaga**

"Production Paradise is a great platform to start advertising via the Internet. When we started our business here in Barcelona we made a lot of contacts through Production Paradise with photographers, agents and production companies all over Europe."

### **International Short Film Festival (Melody Velasco), Los Angeles**

"Absolutely excellent!"

### **Lartaun, Pop House Talent Management, Gran Canaria**

"We've been meaning to write for a while to comment that Pop House is a different place since publishing our ad and we are very happy with it. We recently supplied models to Women Secret and Dove thanks to Production Paradise."

### **Spencer Rowell, Photographer, London**

"I got over 500 visitors to my web site directly from being featured in just one edition of SHOWCASE - it has been an excellent and immediate way of raising awareness of my current projects. I'll definitely be in there again next time."

### **Raven Film Works (Paul A. Schilling), Mississauga Canada**

"Thank you very much for the latest edition of your newsletter, SHOWCASE. Beyond any question, it is by far the best on the web, especially the most informative and complete I have ever seen!"

### **Rose Lambert, David & Rose Lambert Photographers' Agents, London**

"The new website looks really great!"

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### **Tong-Jin Smith, Gecko Photographers, Berlin**

"We probably wouldn't be working with BBDO Moscow if we weren't listed with Production Paradise. We were contacted due to the fact that we can be found in the Directory. For Uli Staiger this has meant concrete results: a big Russian campaign."

### **Zefa Images (Gavin Griggs), London**

"Production Paradise proved to work well for zefaimages. We received a good number of worthwhile enquiries from both existing and new clients, having seen us featured on the London Showcase. I would definitely consider advertising with them again."

### **David Lewis Taylor, photographer stills, NYC**

"Like most photographers I want people to see my work. Production Paradise has been a gateway to my website for viewers around the globe. Nearly every international hit to my site is from a link on Production Paradise. With the wealth of information on Production Paradise I am impressed that reader taketime to further explore the resources and artists featured."

### **Jonathan Oakes, Photographer, London**

"I checked my Stats after the April Spotlight went out and the number of hits suddenly leapt, I saw 10 times the normal level of activity for quite a few days after. I like the concept of a virtual community, I used the directory to source a hire studio last week, it's an easy first port of call when sourcing creative services and information."

### **David Stewart, photographer, NYC**

"It was good to see the production paradise e-mail on London agents confirming that in the time of ever increasing stock and declining budgets there are still a bunch of people operating with the same aim. I think the e-mail reminds us that all photographers and agents have to stick together and promote ourselves as much as we can at this time. This a perfect reminder as to what is going on at the moment especially to new young art directors who at this time seem to find it harder to commission interesting work because of the situation with client and management power. In some cases this may be the only way of letting agencies and art directors see what's new. Any way of promoting photography is fine by me!"

### **Urs Kuckertz, Photographer, Berlin**

"Every time we release a new feature in Production Paradise's newsletters (Spotlight or Showcase) the traffic to our agency's website doubles. The traffic to my personal website has also risen significantly. You really do see the results!"

### **Pau Palacios, photographer, Barcelona**

"Visits to my website increase the moment Showcase is released, and 95% of these visits are international."

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### **Philip Williams, Schmidli Backdrops, Inc, Los Angeles**

"I came across your site after searching for successful photographers in Europe and am so glad I did. Your site is a fantastic resource, and I hope it gets used over and over again."

### **Plough Studios, London**

"The Special Edition SPOTLIGHT RENTAL STUDIOS was excellent, a great idea to keep the industry informed as to what's available here in London. Indeed, all the Production Paradise mailings are great, both informative and very well presented. We look forward to the next ones!"

### **Gobos Film & Entertainment, Chicago**

"Thank you for sharing these images with me... Please keep me on your mailing list."

### **Horton Stephens (Niall) Photorep, London**

"We are bombarded with different methods to promote our photographers... but what a nice surprise to work with Production Paradise. Easy... instant... economical and effective. We monitor our web gallery hits very closely and we saw a direct increase in activity after each Production Paradise Showcase."

### **Very Style Guides (Filippa Lidholm), Spain**

"In this industry, where respecting deadlines is essential, being able to check out locations or do a pre-casting/production through a web-address, saves a lot of time, and having a trustworthy source for these addresses is of great help. Production Paradise provides experienced advice. Not many people share their address book like this."

### **Holborn Studios (Vincent McCartney), London**

"In our search for 'alternative' advertising, Production Paradise came below the Fuji airship in its effectiveness, but significantly above the London Underground posters. A great site with many hits to our link."

### **Jordi Amat Producer, Barcelona**

"The quality and quantity of links are excellent... and the presentation is great – both elegant and minimalist."

### **Julien Pons Photography, France**

"Congratulations on your brilliant website! I love good and beautiful work and my opinion is that you are actually on top! Especially for photographers!!"

### **Harry's Model Management (Harry Denker), Munich**

"We LOVE your SHOWCASE newsletter!"



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**Rochelle "Rocky" Scott - RAMSCALE Productions, Inc. NYC**

"Production Paradise is one of the best online resources in helping create new business and I highly recommend working with their hospitable and knowledgeable staff. We weren't even listed for a week and received a confirmed booking. Cheers!"

**Lee Corey - CoreyToons.com, NYC**

"Our showcase in Production Paradise gave us 10 times more traffic in a couple of days. This boost generated visitors to our web site and helped reach users and build brand awareness of our mobile content that we could not have gotten on our own. Many thanks to Mario and the Production Paradise Team for there successful online campaign."