

**Giovanni Vedana, Ph Crew, Venice**

"My experiences with Production Paradise are very recent. After appearing in editions of both Spotlight and Showcase, I was contacted by three communications agencies - two from the UK and one from Austria. Being located near to Venice is one of our most attractive characteristics, and this is what clients often look for. As a result, we are continuously investing in Production Paradise as their way of communicating has proved very convincing and effective for us."

**Rob, International Rescue, Auckland**

"We've had a fair few browsers directed from Production Paradise, which is great. Quite a few enquires from photographers too, but we tend to only represent Australasian-based artists at this stage. We thought you guys were incredibly accommodating, especially when we'd accidentally miss material deadlines (I know how annoying that is for any publisher). We will definitely be listing with PP again!"

**Gary Salter, Photographer, London**

"There's always a massive spike visible on my Google Analytics when Production Paradise launches a new Showcase or Spotlight. It has to be the best vehicle to get new images seen worldwide and really helps in maintaining a strong profile in a very competitive marketplace."

**Andy Knight, Photographer, London**

"I didn't hesitate to renew my subscription to Production Paradise this year, all the worthwhile competition has a listing too so that should speak volumes."

**Hans Dornseif, CONTRA Service Productions International**

"We have been advertising on Production Paradise for 8 years now and we are continuously increasing our budget. Each year we compare how many clicks and requests we get from the different resources and ads, and Production Paradise is the number one in all disciplines. We notice an increase in requests whenever we appear in a Showcase or Spotlight Magazine, because our international clients receive and, most importantly, read them."

**Karl Crick, Karmer Setbuilding, London**

"If you're not in, you're out. I'd rather see myself next to my competition than not at all, so Production Paradise is a no brainer for us."

**Kristina Tulinius, AprilMay Photo Production, Berlin**

"Production Paradise has more than paid off for us. It's obvious that many requests and subsequent jobs from abroad would have never reached us without being listed. We really love the priority listing option too!"

**Birgit, Mercedes-Benz Magazine, Germany**

"Production Paradise put us in-touch with a Turkish production company and the subsequent production went very well indeed. The team was very nice and highly professional. Thank you for all your help!"

**Markus, Markus Klinko & Indrani, Photographer, New York**

"You guys do amazing work! We love the vibe!"

**KNIV, Post Production and Retouching, Berlin**

"Thanks to Production Paradise we've managed to reach clients we didn't even know existed!"

**Maree Mitchell, Agent & Producer, Title Artist Management, Sydney**

"We have had significant response and a job coming from our promotion on Production Paradise. Thank you so much, I am more than happy."

**Sandra Brahm, Account Supervisor, Publicis, Hamburg**

"The Online Directory [www.productionparadise.com](http://www.productionparadise.com) has shown to be very useful for my work. The features and tools are fantastic, especially "add to lightbox". The new international search engine is pretty fast and gives you the perfect overview. A fine full-service one-stop-shop, I would really recommend it!"

**Alexander Hankoff, Photographer, New York**

"As a photographer and film-maker, it is essential in this competitive marketplace to get as many eyes as possible to take a look at your work. Within weeks of advertising on Production Paradise, requests from abroad have increased significantly, my website has received more than double the hits, and amazing feedback from all over the globe has become a normal occurrence in my inbox. Getting involved with PP was a smart decision, I wish I had done it sooner!"

**Federica, Glow Management, Milan**

"After appearing on Production Paradise we got a job from a client in Argentina. Thank you so much!"

**Paul Matthews, Design Director Vodafone / Photographer, Prague**

"I've used Production Paradise a number of times and for me it's definitely a great tool for reference, as most of what I find is modern and inspirational work that opens my eyes to what is going on creatively around the world. It's great to have that kind of overview available. At the same time, it's brilliantly practical for keeping up to date with production companies and other artists here in Prague. As an artist, it's an appealing tool to consider being featured on."

**Sabine Patze, Art Buyer, Leo Burnett Frankfurt**

"I use [www.productionparadise.com](http://www.productionparadise.com) a lot as a resource for my work, and receive both the Spotlight and Showcase newsletters. Production Paradise is a helpful tool for Art Buyers, and personally I find Spotlight Magazine very useful. You get a well structured and nicely presented overview of each artists' work with the first click, and with the second you jump directly to the artist's website - instantly accessing the essential information."

**Jamie, Jamie Stephen Represents, London**

"Production Paradise is the future of promotion and source for photographers, moving image makers and all production resources. The website is very well designed and you can easily navigate to find exactly what you're looking for. Our listing and Showcase features have led to inquiries and work from all around the world."

**Ulrike Jürgens, Art Buyer, Scholz & Friends, Hamburg**

"The Production Paradise directory provides a clear overview of the international photographic industry. You get comprehensive information about agents, production companies, studios and locations - and of course, photographers! Production Paradise provides a high-class selection, and furthermore in a beautiful layout. Really worthwhile!"

**Angela Woods, Photographers' Agent, London**

"Production Paradise has proved an unbelievably useful tool for reaching out to my current client base and well beyond. At first my photographers weren't convinced, but now they keep asking me when the next issue is coming out as they know the exposure of our work cannot be beaten by anything else on the market. Visits to the site always rocket after we've been featured with Production Paradise."

**Jerry Swanson, Photographer, Chicago**

"Though the economy has been rough over the last year, being in the SPOTLIGHT issue has been the best thing I've done by far."

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**\* comments and testimonials**

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**Julia Gaentzsch, Art Buyer, KNSK, Hamburg**

"When I first found out about www.productionparadise.com I realised immediately how useful this page could be for our Art buying. The website is structured very well, which makes it easy to find exactly what I need."

**Sharon, Sharon Brandman Agency, London**

"Production Paradise has proven to be a fantastic marketing tool for the Sharon Brandman Agency, year in, year out."

**Luis Bolaños Stanley, Quadro Produccion, Mexico**

"Thanks to Production Paradise, I have been contacted by clients and photographers who all want to collaborate with us."

**Karen Thomas, Photographer, London**

"I was commissioned to do a large advertising job by a company based in Seattle after they saw my feature on Production Paradise. I knew it would be good to advertise with PP but didn't think that work would come from so far a-field - and so quickly! I've already been commissioned again for another advertising shoot by the same company this year, so I wouldn't hesitate to recommend Production Paradise."

**Liz Artindale, Photographer, London**

"Production Paradise's Spotlight magazine is a great way of getting current projects in front of loads of people and for sure I have not only reconnected with older clients through the email news feature but have picked up new ones as well. It works!"

**Kim Handley, George Productions, NYC**

"I was amazed and thrilled when I got hired through Production Paradise. Finally advertising that actually worked with immediate gratification! It never happened to me before ..."

**Charlotte Morgan, Morgan Lockyer, London**

"Directly following our images being put up on the premium position of Production Paradise our website traffic increased by 60% with another 400 hits coming as a direct result of the Spotlight International Photographers Agents mailing. Definitely an immediate way to get the photography out to industry decision makers. Thank you."

**Mary Pratt, Mission Photo Production, NYC**

"I am quite pleased how Production Paradise is working for me. Lately I've had a few people contacting me via Production Paradise. People really like the features you do and use it as resource. Looking forward to more good connections!"

**Petra Wiebe, Stylist, Munich**

"I'm so excited to have booked a new Seattle-based American client, and it's all thanks to Production Paradise!"

**Karan Kapoor, Photographer, London**

"Production Paradise is a smart, efficient way of getting your work seen all over the globe. The hits one gets after a Spotlight release are great proof that people are looking at your work!"

**Lorentz Gullachsen, Photographer, London**

“Getting an endorsement from me is as hard as me having a day without a ‘glass’ of wine. But, I think Production Paradise is a great way of keeping in touch with the industry. My current projects are seen and I am getting those important hits on my website.”

**Spencer Rowell, Photographer, London**

“I got over 500 visitors to my web site directly from being featured in just one edition of SHOWCASE - it has been an excellent and immediate way of raising awareness of my current projects. I'll definitely be in there again next time.”

**Paul A. Schilling, Raven Film Works, Canada**

“Thank you very much for the latest edition of your newsletter, SHOWCASE. Beyond any question, it is by far the best on the web, especially the most informative and complete I have ever seen!”

**Tong-Jin Smith, Gecko Photographers, Berlin**

“We probably wouldn't be working with BBDO Moscow if we weren't listed with Production Paradise. We were contacted due to the fact that we can be found in the Directory. For Uli Staiger this has meant concrete results: a big Russian campaign.”

**Gavin Griggs, Zefa Images, London**

“Production Paradise proved to work well for zefaimages. We received a good number of worthwhile enquiries from both existing and new clients, having seen us featured on the London Showcase. I would definitely consider advertising with them again.”

**David Lewis Taylor, Photographer, NYC**

“Like most photographers I want people to see my work. Production Paradise has been a gateway to my website for viewers around the globe. Nearly every international hit to my site is from a link on Production Paradise. With the wealth of information on Production Paradise I am impressed that reader take time to further explore the resources and artists featured.”

**Jonathan Oakes, Photographer, London**

“I checked my Stats after the April Spotlight went out and the number of hits suddenly leapt, I saw 10 times the normal level of activity for quite a few days after. I like the concept of a virtual community, I used the directory to source a hire studio last week, it's an easy first port of call when sourcing creative services and information.”

**David Stewart, Photographer, NYC**

“It was good to see the production paradise e-mail on London agents confirming that in the time of ever increasing stock and declining budgets there are still a bunch of people operating with the same aim. I think the e-mail reminds us that all photographers and agents have to stick together and promote ourselves as much as we can at this time. This a perfect reminder as to what is going on at the moment especially to new young art directors who at this time seem to find it harder to commission interesting work because of the situation with client and management power. In some cases this may be the only way of letting agencies and art directors see what's new. Any way of promoting photography is fine by me!”

**Miguel Ángel Puerta, Hotel Condes, Barcelona**

“We have got more then 100 room nights after three months through Production Paradise. A single Production Team (Models, Make Up artists, Stylists, Art Director, Photographer, Production Crew etc.) generates easily 50 room nights during one Production stay of several Production days.”

**Regan Watson, [Medita Locations](#), Barcelona**

"We have had a good response thanks to Production Paradise. You reach clients abroad that we don't normally reach, some of whom have contacted us regarding location scouting. We hope we can continue working together!"

**Guille Iriarte, [Executive Producer](#), [Brite Productions](#), Latin America, Buenos Aires**

"After much persuasion by Verónica from Production Paradise, we finally decided to participate. On the very same day that we appeared online we received two requests for quotes, one of which became a commissioned job. Production Paradise has become one of the most important tools for our company to get new clients."

**Christine Hanscomb, [Photographer](#), London**

"I have found Production Paradise to be a thoroughly professional and effective organisation. They invariably get excellent results for me."

**Urs Kuckertz, [Photographer](#), Berlin**

"Every time we release a new feature in Production Paradise's newsletters (Spotlight or Showcase) the traffic to our agency's website doubles. The traffic to my personal website has also risen significantly. You really do see the results!"

**Pau Palacios, [Photographer](#), Barcelona**

"Visits to my website increase the moment Showcase is released, and 95% of these visits are international."

**Plough Studios, London**

"The Special Edition SPOTLIGHT RENTAL STUDIOS was excellent, a great idea to keep the industry informed as to what's available here in London. Indeed, all the Production Paradise mailings are great, both informative and very well presented. We look forward to the next ones!"

**Niall, [Horton Stephens](#), London**

"We are bombarded with different methods to promote our photographers... but what a nice surprise to work with Production Paradise. Easy... instant... economical and effective. We monitor our web gallery hits very closely and we saw a direct increase in activity after each Production Paradise Showcase."

**Filippa Lidholm, [Very Style Guides](#), Spain**

"In this industry, where respecting deadlines is essential, being able to check out locations or do a pre-casting/production through a web-address, saves a lot of time, and having a trustworthy source for these addresses is of great help. Production Paradise provides experienced advice. Not many people share their address book like this."

**Vincent McCartney, [Holborn Studios](#), London**

"In our search for 'alternative' advertising, Production Paradise came below the Fuji airship in its effectiveness, but significantly above the London Underground posters. A great site with many hits to our link."

**Hilary Moore, [Photographer](#), London**

"Although a tad sceptical at first, I was pleasantly surprised to find that visits to my website trebled within the first two weeks of launching. Needless to say, Production Paradise has proved to be a great medium through which to showcase my work, and I have received positive feedback and interest from both new and existing clients. Definitely worth doing!"

**Jean Cazals, Photographer, London**

"Production Paradise offers impressive listings and helpful comments. Your set up is excellent, and responses are instant after each Spotlight. The quality of the images are very good too, which for people like me is highly important."

**Marta, Group Model Management, Barcelona – Madrid**

"We have been promoting our agency and models through productionparadise.com for five years now, and are more than happy with the results. We've received positive international feedback along with requests and bookings from many new customers, especially from countries where formerly we'd not been so active. Production Paradise has proved to be an effective marketing tool to get international exposure for our models."

**Patrick, Magico, Post-production, Barcelona**

"What I've noticed most since being listed on Production Paradise is that I'm contacted by possible future clients that I myself haven't contacted. Since I'm not listed in any other databases, it must be because of PP -or word of mouth! After the first Showcase I was featured in I used the forwarding service, and this immediately resulted in five jobs with new clients. Needless to say, I am very satisfied with being part of Production Paradise."

**Bernard Bertrand, Photographer, Brussels**

"I receive your Spotlights and I LOVE THEM! I'm always surfing for hours from the mini-sites when I get them, and I want to be featured in the future"

**Graham Atkins-Hughes, Photographer, London**

Being featured in Production Paradise has seriously increased the traffic to my website, which is great, but more importantly I also know that this has turned into work - which is what it's all about!

**Rochelle "Rocky" Scott - RAMSCALE Productions, Inc. NYC**

"Production Paradise is one of the best online resources in helping create new business and I highly recommend working with their hospitable and knowledgeable staff. We weren't even listed for a week and received a confirmed booking. Cheers!"

**Lee Corey, CoreyToons.com, NYC**

"Our showcase in Production Paradise gave us 10 times more traffic in a couple of days. This boost generated visitors to our web site and helped reach users and build brand awareness of our mobile content that we could not have gotten on our own. Many thanks to Mario and the Production Paradise Team for there successful online campaign."

**Howard Kingsnorth, Photographer, London**

"I used Production Paradise's new feature to send my recent SHOWCASE feature to a list of prospects email addresses... within one day, I had two calls to see the book, and a quote to prepare. Thank you for an easy and useful little marketing tool!"

**Objectiv-Agentur für Photographen, Tine Kujawski**

"Thanks for creating this brilliant platform. It's not just an very efficient way to be represented at production paradise, thanks to the quantity AND quality of links it's also the first place we look for all kinds of research."

**Sabine Waltz, Artbuyer, RTS Rieger Team, Germany**

"Production Paradise is great. The website is among my favourites because it is extremely helpful when searching for talent, especially photographers."

**Lartaun, Pop House Talent Management, Gran Canaria**

"We've been meaning to write for a while to comment that Pop House is a different place since publishing our ad and we are very happy with it. We recently supplied models to Women Secret and Dove thanks to Production Paradise."

**Frank Herholdt, Photographer**

"I have found the list compiled by Production Paradise to be extremely useful. I particularly found the studio listing to be very comprehensive and helpful. My assistant who will shortly be looking for an agent, found the agents list useful as well. I also find the foreign city lists useful should I get the opportunity to shoot in any of those locations. Carry on with the good work, you are an asset to the Photographic Community!"

**Sophia Gholz, SGM Productions, NYC**

"Our listing on Production Paradise has more than paid for itself. We are so happy with the amount of attention our company has received as a result. In fact, just a couple of weeks ago we were contacted by a magazine looking for location scouting services which then turned into full service production and what looks to be a long lasting relationship. When asked where they found us they said: Production Paradise! Production Paradise is a vital tool for anyone in the industry both as a reliable resource and PR."

**Jerry Swanson, Photographer, Chicago**

"Though the economy has been rough over the last year, being in the SPOTLIGHT issue has been the best thing I've done by far."

**Jobe Lawrenson, Photographer, London**

"I have found Production Paradise to be a good marketing service, the first time I used them i noticed an immediate increase to the visits on my website."

**Alvaro Reyes Acebal, Director, HIGHER Model Management, Mexico**

Communication means everything in today's globally connected world and I think Production Paradise offers the best method to stay in touch and develop my business. The fashion industry changes constantly and the only way to keep up with what is going on around the world is through the Internet. A site like productionparadise.com is therefore an outstanding way to have your work seen by thousands of people everyday. I'm excited to be working with Production Paradise and can say that they are very professional and fully dedicated to offering the best solutions to help my business grow.

**Dawn Moretti, The Moretti Agency, London**

"Production Paradise has been extremely helpful with promoting us. They have been the consummate professionals, always offering help and advice and providing an excellent service. We have already had enquiries from overseas after appearing in Production Paradise and we've recently provided locations and production in Scotland for a team from Athens. Thanks very much for your help and look forward to doing future business with PP!"

**Sean Breithaupt, Studioseventyseven Photography, Dublin**

"Our feature and directory listing seem to be working well; traffic has increased consistently as opposed to just a huge spike one day and then back to normal two days later. Apart from direct contact or via Google, Production Paradise is now the main way people find us and that's great as it is probably the right people. It's the first directory we have joined that has actually done all this, so I'm glad we went into the feature."

**Tomás Caetano, TBWA Germany**

"For my work it is very important to keep informed about latest trends and current news, and to know what our providers, clients and competitors are doing. For this, [www.productionparadise.com](http://www.productionparadise.com) is one of the best resources I have found. The features and tools are fantastic - the search engine is pretty fast and gives me a perfect overview, and I particularly like using the Mac Widget. The iPhone App is also ideal for demonstrating moods to my clients on set. I would recommend bookmarking and using the website to everyone who works in the advertising industry!"

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**'See what you mean' – Multimedia, UK**

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**Stephanie Marks, 20th Century Fox, Los Angeles**

"I googled a European photographer that we are interested in working with. His name came up on [www.productionparadise.com](http://www.productionparadise.com) in one of their Showcases. And with the 'out-of-their-way' help from the members of Production Paradise, they put me in contact with the photographer. Great, thank you! A good source is all you need."

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**\* comments and testimonials**

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**Martin Zillger, Managing Director of [zlocationz](#), Berlin**

"For us, Production Paradise isn't just another public directory. We took quite some time in choosing which would be the best directory for our services. In the end we settled on Production Paradise because we liked the professional design of the site and, above all, the direct personal support of the company's staff. On top of that, Production Paradise has really worked for us. We connected with many new clients immediately after signing up and the investment has paid for itself with good job offers from a wide selection of professional partners. If you want to boost your business and connect with professionals from all over the globe, then I would personally recommend joining Production Paradise."

**Myles New, [Photographer](#), London**

"The latest Spotlight People & Lifestyle Photography issue had only been out for about a week and I had a meeting with some art buyers from a very big company regarding future work. I love what Production Paradise does."

**Dominik Mentzos, [Photographer](#), Frankfurt/Main**

"Within a month of my feature appearing in Spotlight People and Lifestyle Photography, I received a request from an advertising agency in New York. They mentioned seeing my work through Production Paradise and asked for my portfolio. As a photographer based in Germany, I'm pleased to know that my work is seen by professionals in other countries thanks to your network."

**Pierre Mallmann, [Setup Productions](#), Barcelona, Mallorca**

"Being in productionparadise.com signified a great change in reaching clients through our website. The fact that our URL is linked with productionparadise increase hits by potential clients each time we appear in SHOWCASE. On a local level, the concept of productionparadise works much better than the European or worldwide directories, for theirs has much more quality control and is supported by the people who run it. Big thanks to Production Paradise."

**Belinda Sauer, [Photographer](#), Hamburg**

"Production Paradise is an excellent promotion platform for professional photographers because your work is seen by so many industry professionals. The website is easy to handle and personally I love looking at the huge range of work from around the world that you receive with your newsletter."

**Simon Reinitzer, [TAKE AGENCY](#), Hamburg**

"Hamburg TAKE Agency represents international photographers throughout Europe and we constantly look for the best freelancers and new opportunities in the market. With Production Paradise we have a network that helps fulfil our needs concerning high-end photography. Additionally, we have gained requests from outside Germany thanks to Production Paradise. As a result of our strong online activity, over the past weeks we have gained many international requests that have lead to bookings for our photographers."

**Melanie, [Melanie Trombley Productions](#), Chicago**

"It has only been out for a few hours since the Photo Production Spotlight has been sent and I've already received an enquiry for a two-week job with a Singapore-based company - You guys ROCK! I also heard from a Swedish photography group for a shoot in Texas, and a German photographer for a one-day shoot in Chicago. Yahoo!"

**Steffi Freier, Ice Model Management, Cape Town**

"Production Paradise has increased our direct bookings into South Africa and we're also starting to receive direct requests from other countries too, which is great seeing as we're based in Cape Town. Production Paradise really is a fantastic tool to show and market your business."

**Pavleye, Photographer's Agent, Prague**

"Production Paradise has proven to be a very helpful tool for presenting our work. As it spreads around the globe our exposure to potential clients and partners is huge. Everyone working at Production Paradise is extremely helpful and highly professional, with excellent communication with regards to what we as clients require. My personal opinion is that advertising with Production Paradise is definitely worth its price."

**BP Media Production, Miami**

"Lately, our traffic has been AMAZING! You guys have been key for us in getting our name out there."

**Margaret Stepien, Photographer, Barcelona**

"Two days on Showcase and already my web traffic has almost doubled! I've even been contacted by a potential client. Thanks Production Paradise!"

**Kerry Harrison, Photographer, London**

"Having a presence on Production Paradise and being in the Portrait Spotlight has been a real boost to my business. It massively increased people's awareness of my work and has directly led to some new clients."

**Sue Allatt, Photographers' Agent, London**

"If you want to work internationally, then you need Production Paradise. No other online company does what PP do so brilliantly."

**Dorit Thies, Photographer, Los Angeles**

"As soon as my images and profile had been published in Spotlight magazine, my website traffic tripled. I can truly say that it has brought a lot more potential interest to my work, including being picked up and mentioned by professional bloggers from inside the industry."

**Mark Johnston, Producer, Santa Monica**

"I was able to locate production companies in South America exactly where I wanted to focus my research. I very quickly got to know about the production services in the area and could view directors' showreels right off the site. In the end I awarded my job to an Argentinean director, and seeing as I had a budget challenged project the benefit of connecting directly with high-end talent in a low-cost country enabled me to get a lot of production value for my dollars. Production Paradise is a great website and an excellent global resource."

**Simon Warren, Photographer, London**

"As one of the UK's top location and architectural photographers, I have always taken my self-promotion and advertising very seriously and have used different media throughout the years. The Production Paradise package worked beautifully for me and brought me a commission from an American production company shooting hotel interiors around the UK. This was my first call from the USA and shows that Production Paradise is working not just in the UK but around the world."

**Mike Corte - Captiv8, Director, Sydney**

"We have had a 10% rise in traffic coming to our website through Production Paradise just by being listed 1 month in the Sydney Directory."

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**\* comments and testimonials**

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**Marc Léthenet, Leica**

"I really enjoyed receiving your latest magazine today. The Stockholm Showcase looks fantastic. I usually ignore most newsletters, but yours are a highlight in this industry, especially because they show exactly what we all live for and what we want to see more of: photos, photos, photos! Plus, there are some great features and some really exciting locations."

**Nick Daly, Photographer, London**

"I've been with Production Paradise for several years. I never miss the Spotlight on Lifestyle Photography and the feedback from clients is always 100% positive."

**Sam Mahayni, Photographer, Auckland**

"Your service is outstanding and very helpful."

**Hamish Rieck, HCA Entertainment Ltd, London**

"Production Paradise put me in touch with a New Zealand-based vehicle rental company and they were incredibly helpful. Thank you!"

**Jackie Baes, Seen Artists, Miami**

"I am really happy with Production Paradise. This past December I secured 2 jobs and had 3 inquiries into my artists. This is the first time a creative database is paying off. Thank you!"

**Rich Begany, Photographer, New York**

"Entering my second year on the site, I've found everyone at Production Paradise to be responsive and pleasant to work with. The site is easy to navigate and the Showcase/Spotlight gallery layouts display my work beautifully. Most importantly, it drives noticeable traffic towards my site, with multiple weekly referral links."

**Michael Pfeiffer, Photographer, Hamburg**

"Over the past few years, Production Paradise has become one of my top tools for research. How much would a low loader in Barcelona cost? Where can I rent an HMI light in Buenos Aires, or how can I find a photo assistant in Zurich? I can find the answers to all these questions in just a few clicks on productionparadise.com. It really is a fantastic tool!"

**Kim & Jodi - Process Photographers' Agents, London**

"Production Paradise has been an extremely useful tool in advertising our services and also in our search for extra expertise. A great online directory and one we refer to frequently."

**Vanessa Christmann, Photographer, Hamburg**

"Thanks to the new Production Paradise marketplace I quickly sold my equipment to colleagues in Italy and Russia. It was a really easy and stress-free process, and didn't cost me anything."

**Bora Sübakan, Photographer, Istanbul**

"Before joining, I never thought Production Paradise would affect my work so much. The number of jobs I've been offered has almost doubled since my first appearance in Showcase Magazine, and continues to steadily increase. It's a wonderful platform both for clients and creatives to find the right people."

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**\* comments and testimonials**

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**Clare Fletcher, Clare Fletcher Represents, London**

"From the moment my feature appeared website traffic increased dramatically, as did email enquiries. As a photographers' agent, this is exactly the type of exposure I need. I will certainly be booking another feature with Production Paradise."

**Boris Pokorny, Spot Professional Lightservice, BCN-Mallorca-Malaga**

"Production Paradise is a great platform to start advertising via the Internet. When we started our business here in Barcelona we made a lot of contacts through Production Paradise with photographers, agents and production companies all over Europe."

**Anja Oltmanns, Art Director, Hamburg**

"I'm thrilled to know that the Production Paradise marketplace allows us to insert ads! This is fantastic and is exactly what the industry needed."

**Linn and Robert Photography, Barcelona**

"Being photographers, one of our main jobs - apart from actually shooting - is to promote our work and to source new clients. Production Paradise is an extremely important tool for us to be able to do this, as we can show our work to a global market. Spotlight looks stylish and appealing, and whomever is interested can click directly through to our website. Efficiency and convenience are super-important to make working life easier. Thanks a lot Production Paradise :-)"

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